

DEDDINGTON NEIGHBOURHOOD PLAN
Business & Economy Meeting
Tuesday 22nd October 2013, 6.30 pm

Attendees: Frank Davis (FD), Paul Drawmer (PD), David Rogers (DR), Robert Stallibrass (RS), Ron Turner (RT), Steve Waterman (SW)

Points from today's meeting – drop in times and dates confirmed for the event on 21st – 23rd November 2013.

Likely venue for drop-in is the “living room” within the Paris Church. Bi-fold boards available for presentation.

Suggested that businesses that drop a card in a pot will be entered in a prize draw.

We need the ability to build a database at the same time as people complete the questionnaire during the drop in event.

Promotion of the drop-in will be made via banners in village, on-line media and leaflets. Targeting of businesses within Deddington to made using the Deddington online database (DR). Knocking on doors of key businesses to promote drop-in.

Agreed questions for presentation at drop-in event:

Requirements for a paragraph of context to justify why we are asking these questions.

1. What do you like about having your business in Deddington?
2. Is there anything that Deddington can improve upon to help your business?

It was suggested to try these question on a few local business prior to using them at the event.

Businesses to be approached : NFU, Johnston Building Merchant, Eagles, Foodies, Unicorn, Duke of Cumberland's Head, Deddington Arms, Co-Op.

Other matters

Mission statement approved.

Should we be finding out how many apprentice jobs are available in Deddington?

As people complete the questionnaire should we be asking for age identification?

Previous census information available online (DR has kindly provided the link)

RS has display boards available should they be required for the drop-in event.

RS agreed graphic designer to look at 'Deddington Logo' and improve / come up with suggestions. (DeddingtonNeighbourhoodPlan.org website). Designs to be circulated on or before 5th November 2013.

Date of next meeting – Tuesday 12th November, 6.30 pm